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# ROHBOCK'S SONS

Quality Seeds

P. O. Box 218

OREM, UTAH

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U. S. POSTAGE

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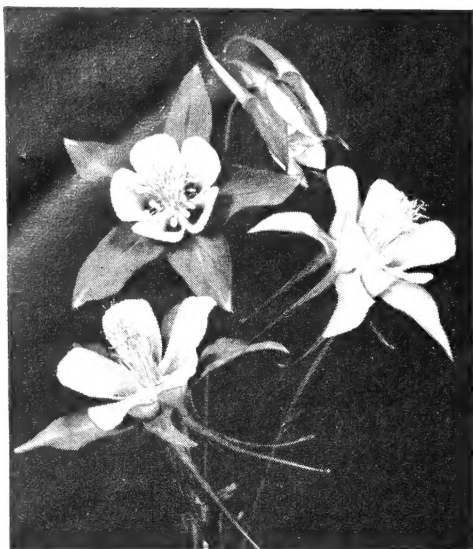
Permit No. 1  
OREM, UTAH



*Librarian R. Shaw.  
U. S. Department of Agri.  
Washington 25-D. C.*

RETURN POSTAGE GUARANTEED

# Rohbock's HARDY PERENNIAL SEEDS



LONG-SPURRED COLUMBINE

## ACHILLA

**Golden Yellow.** Good for dry places.  
**Improved White.** Excellent border and cut flower.

## ALYSSUM

Invaluable rock plants requiring only well-drained soil in full sun. Rosette-like flowers from spring to early summer.  
**Basket of Gold.** Glistening gold.  
**Saxatile compactum.** Golden-yellow, 12".

## ANCHUSA

**Brilliant Blue.** Just as the name says.  
**Alpina Gradfle Compacta.** Also called Snow Cap because of its whiteness.

## ANTIRRHINUM (Snapdragon)

**Rust Proof Deluxe Mixture.** An excellent mixture of a wonderful color range. Tests have proven that 75% are absolutely rust proof. Height 30 inches. (Certificate of Honor A.H.S. 1935.) Pkt. 15c.  
**Deluxe Red.** Very showy.

## AQUILEGIA (Columbine)

### Long Spurred

**Crimson Star.** Brilliant crimson sepals and spurs, white petals; free flowering.  
**Longissima.** Unusually long slender spurs, brilliant canary yellow flowers. Does well in hot, dry locations. Flowers in June; 18 inches tall.  
**Rohbock's Hybrid Mixture.**

## AUBRIETA

Best for rock garden or wall.  
**Purple Cress.**

## BELLIS (English Daisy)

**Montrosa.** Red. Splendid early flowering daisy. Large, fully doubled blooms on 6-inch stems. Likes cool, moist but well drained soil.  
**Montrosa Rose.** Deep rose-pink variety.

## ASTERS

**AMERICAN BRANCHING or VICK'S BRANCHING**  
**Deluxe Mixture only.** Pkt. 10c.

## AMERICAN BEAUTY ASTER

Large, well-borne flowers on long stout stems. Early plantings will bloom in July. Successive plantings provide flowers until frost. 2½ to 3 ft. high.

**Crimson Carmine-rose Azure Blue** Pkt. 10c.

## IMPROVED CREGO ASTERS

Large shaggy flowers with long curled petals not unlike Ostrich feathers for which they are commonly named. Strong, heavily branched plants more than 2 feet high. Midseason; fine for cutting.

<b>Azure Blue</b>	<b>Pink</b>	} Pkt. 10c each, or 3 for 25c
<b>Crimson</b>	<b>White</b>	
<b>Deep Rose</b>	<b>Deluxe Mixture</b>	

## IMPROVED GIANTS OF CALIFORNIA

Large full flowers, Crego type, graceful broad petals on long, heavy stems. Late summer to frost, 3 feet high. Fine cut flower.

<b>Carmine Rose</b>	<b>Peach Bloom</b>	} Pkt. 10c each, 3 for 25c
<b>Dark Purple</b>	<b>Deluxe Mixture</b>	

## ASTER MAMMOTH PEONY

**Purple Robe.** Pkt. 15c each.  
**Silver Rose.** We believe this aster to be the finest of all asters grown. Pkt. 15c each.

## CARNATION

Hardy, very attractive and an excellent cut flower.

## CHIVES

Onion-looking plant, the leaves of which are used for flavoring and seasoning. Very tasty in sandwiches.

## COREOPSIS

**Double Yellow.** A sunburst of color, 1½ to 2" across. Fine for cutting.

## DIANTHUS Heddewigii

**Single.** Popular pink in many color combinations. Loves sun.  
**Double.** An excellent rock garden variety of the above.

## DIGITALIS (Foxglove)

Tall spikes of large spotted flowers of many colors. Very effective in shady beds and borders, especially in masses. Ordinary garden soil.

## ESCHSCHOLTZIA

**Creamy Crinkles.** Unusual poppy in form and color. Pkt. 10c.  
**Finest Mixture of California Poppies.** Pkt. 10c.

**ALL PERENNIALS ON THIS PAGE } 25c PER PACKET except where noted otherwise**  
**Three 25c Packets—Your Choice—65c; Five for \$1.00**

## GAILLARDIA

**Goblin.** Excellent border variety; compact bush covered with red-gold flowers.

**Burgundy.** Deep red flowers; very effective in borders; fine for cutting.

## IBERIS (Candytuft)

**Little Gem.** Snow-white flower masses.  
**Rosea.** Rose colored.

## LATHYRUS (Everlasting Pea)

**Climbing Perennial Pea.** Does well in ordinary garden soil.  
**Mixed Colors only.**

## LAVENDER

**Vera.** Its the real thing, the old honest-to-goodness lavender.

## LILIUM (Regal Lily)

Gorgeous trumpet-shaped white blooms.

**LINARIA (Perennial Snapdragon)**  
Snapdragon-like miniature flowers on 36" stems. Needs sun.

## LYCHNIS

Attractive border and rock garden plant with large pink flower heads. July until frost.



POLYANTHUS PRIMROSES

**GROWERS and FLORISTS: Write in for WHOLESALE PRICES on Your Letterhead**

## SHASTA DAISIES

**"G. Marconi".** Will flower continuously in climates where there is no frost. Height 30". Long stems. Pkt. 50c.

**All-Double Shasta Daisy Mixed.** Seeds from these Shasta Daisies are gathered from years of reselecting from the finest types of all double and of various sizes of flowers and plant growth. Pkt. 50c.

**Timpanogii New Single Broad Petaled** (Everlasting). An excellent single flowering Shasta Daisy; flowers 8 inches in diameter; very early; strong stems.

**Queen Victoria Giant Single Broad Petaled.** Flowers 6 to 7 inches in diameter, very broad petals. Grows in bush form and stands up well. Very good border plant. Height 36". Pkt. 15c.

**All Varieties.** Single, semi-double mixed together.

**Speciosus Loveliness.** Flowers of fine lacy effect, with a sweet scent. Lavender-pink shade. Will grow almost anywhere. Excellent for cut flowers. Very rare. Pkt. 35c.

## OENOTHERA (Evening Primrose)

These flowers open late in the day and close in the morning. Their prevailing color is yellow but there are also pink and red kinds.

## PAPAVER

**Oriental Poppy.** Large showy flowers with a conspicuous black blotch on each petal.

## PRIMULA POLYANTHUS

Large flowering primula type in buff, orange, salmon and rich reds. Does best in rich soil with plenty of leaf mold or peat.

## PYRETHRUM (Painted Daisy)

**Double.** A cousin to the Chrysanthemums, the radiating Painted Daisy is a must in every perennial garden. 1 to 3 ft. Easy culture.

## RUSSELL LUPINS

Most effective in mass plantings. Long closely-set flower spikes in a great variety of deep yellows, orange, red, bi-color and blue.

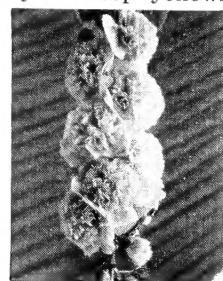
## VERONICA

Beautiful flowers of blue, rose-pink and white up to 2 feet. Wants well-drained soil.

## HOLLYHOCK

**Mrs. Annie Rohbock.** Double salmon.

**Double Mixed.** A wide color range.



DOUBLE HOLLYHOCK



SHASTA DAISY, G. MARCONI





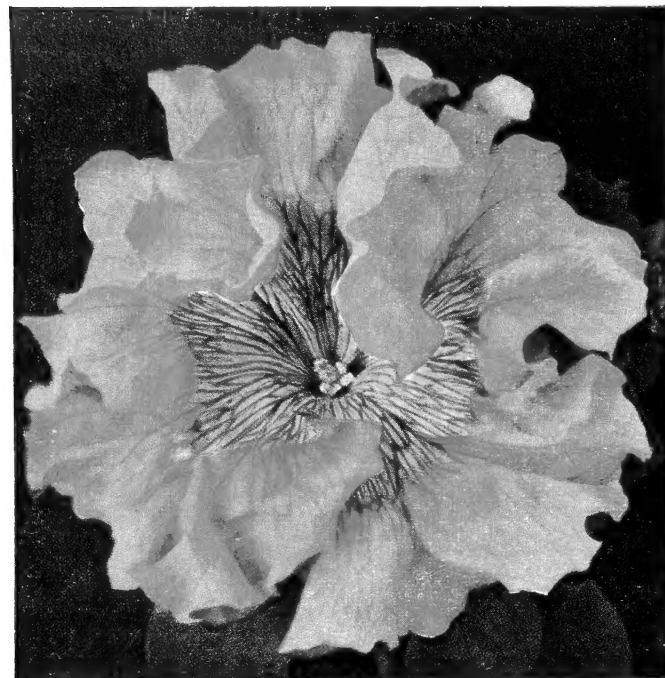
# Rohbock's QU

ANNUAL FLOWERS FOR

## PETUNIAS add color and distinction to your garden

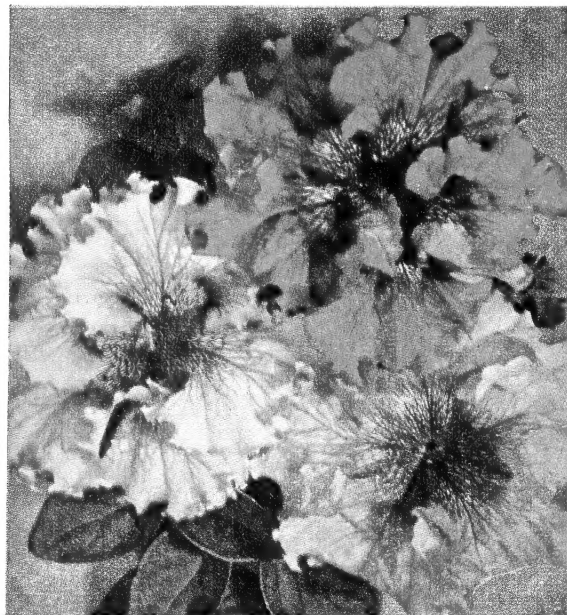


ALL DOUBLE PETUNIA  
Pkt. \$1.25



GIANTS OF CALIFORNIA

**Giants of California.** A mixture of light and dark colors fringed and ruffled with attractive deep throats, many beautifully veined. Pkt. 25c.



DWARF GIANTS OF CALIFORNIA  
Pkt. 25c

### ALL DOUBLE PETUNIAS

All of these have large, fully double flowers crisply fringed and ruffled and command instant admiration.

All Double Blue      All Double Dark Pink  
All Double White      All Double Salmon  
All Double Red

\$1.25 per packet

Mixed All Double Seed. Pkt. \$1.00; 2 pkts. \$1.65.

### NANA COMPACTA

**No. 22 Rose Color.** Improved Rosy Morn. Dwarf growth. Height 6 to 7". Ideal border plant. Blooms continuously. Pkt. 15c.

**Heavenly Blue.** Medium to light silver-blue. Pkt. 25c.

### Small-flowering Varieties

**No. 11 Diener's Blue.** Deep silky blue, immensely free-flowering, of semi-dwarf growth. Especially recommended for bordering and bedding. Very popular. Pkt. 15c.

**No. 14 Diener's Pink Glory.** Pure flame rose-pink, compact grower and continuous bloomer. Lovely dwarf bedder. Pkt. 15c.

**No. 30 Flaming Velvet.** Brilliant mahogany red. Pkt. 15c.

**Velvet Ball (NEW).** Large-flowered velvety crimson, quite dwarf. Pkt. 15c.

**King Henry.** Rich velvety red, extra dwarf, large flowered. Pkt. 15c.

**Glow (NEW).** Dwarf, compact, bright rose with light center. Pkt. 15c.

**Celestial Rose Improved.** Masses of bright rose bloom. Pkt. 15c.

**Rose of Heaven.** Brilliant blooms of luminous rose. Pkt. 15c.

### FRINGED GRANDIFLORA (Single)

**No. 9 Diener's Pearl of Kentfield.** Rose-pink with gold throat. Pkt. 25c.

**No. 16 Diener's White Beauty.** Heavily fringed snow white bedder. Pkt. 25c.

### RUFFLED GRANDIFLORA

**No. 45 Diener's Santa Barbara.** Very large flowers of clear flame rose. Unquestionably the best in its class for pot plants and bedding as it blooms continuously. Dwarf. Pkt. 25c.

### PETUNIA HYBRIDA

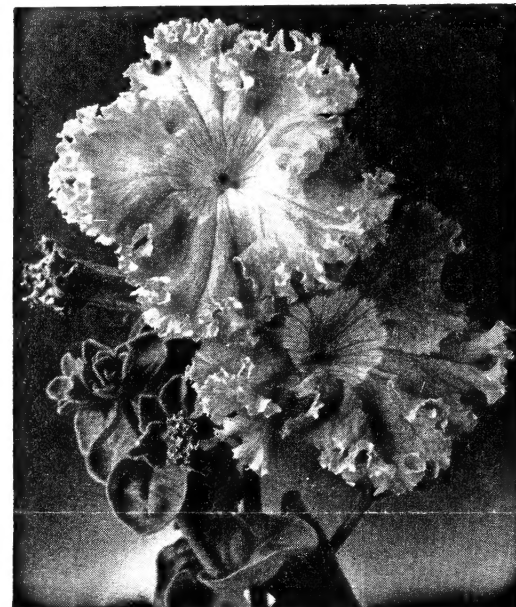
(Superbissima Grandiflora or Ruffled Giant Mixed)

**No. 8 Diener's Mixed Colors.** This mixture contains all Ruffled Monsters of many new colors. Sample pkt. 25c.

### Dwarf Giant Single

**No. 1 Diener's Pink.** Large salmon-pink with heavily veined center. Exquisite color combination. Pkt. 25c.

**No. 47 Diener's Jumbo Mixture of Ruffled Monsters.** A selection of the very largest and most outstanding colors of medium growth. Pkt. 50c.



DIENER'S NO. 9  
Pkt. 25c



SUPER FLUFFY RUFFLES  
Mixed Colors Only — Pkt. 25c

## ANNUAL FLOWER SEED

### ACROCLINIUM

Large double everlasting flowers, salmon, apricot, pink, rose, cerise, white and creamy tones with golden centers. June-August. Pkt. 10c.

### AGERATUM

**Midget Blue.** Dwarf, compact, rich blue. Pkt. 10c.

### ALYSSUM

**Little Gem.** White. 4-6". Pkt. 10c.

**Carpet of Snow.** Very compact. About 3" high; profuse flowering. Fragrant. Pkt. 10c.

**Violet Queen.** Bright, clear violet flowers. Continuous bloomer. Pkt. 10c.

### AMARYLLIS

20 seeds 50c; 100 seeds \$2.00

Selected Bulbs \$1.50 each

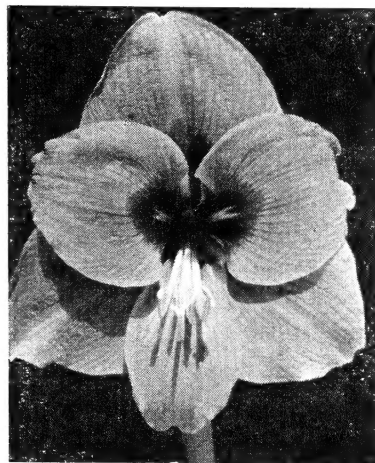
**Diener's Everblooming Mammoth Hybrid.** Huge lily-like trumpets varying in color from lightest pinks to deepest red, often marked with beautifully darker stripes, 4-6 flowers.



PETUNIA, FIRE CHIEF →  
Very Showy. 1950 Novelty Award  
Pkt. 25c

# QUALITY SEEDS

FOR YOUR GARDEN



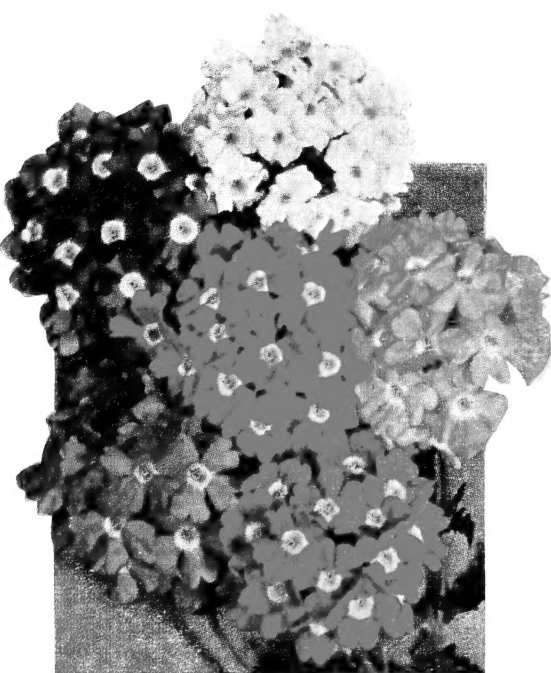
AMARYLLIS



GIANT SCABIOSA



HARMONY MARIGOLDS



VERBENA

## CALENDULAS

Pkt. 10c; any 3 pkts. 25c

**Apricot Pink.** Interesting color combination.  
**Ball's Lemon Queen.** Lemon yellow, dark brown eye.  
**Ball's Long Orange.** Long-stemmed orange, light eye.  
**Ball's Orange Improved.**  
**Double Orange King.** Deep orange with dark eyes.  
**Orange Shaggy.** Unusual calendula form.  
**Chrysantha Twilight.**

## COSMOS

Lovely summer and fall flowering plants for garden display and cut flower use. Of easiest culture.

**Red Radiance.** A striking new red. Pkt. 15c.  
**Single Late.** Pale to deep pink and rose shades. Pkt. 10c.  
**Sensation Mixed.** Shades of pink and red, gleaming golden center. Pkt. 10c.

## CYNOGLOSSUM (Chinese Forget-me-not)

**Amabile.** Brilliant blue with tiny light eyes. Pkt. 10c.  
**Amabile (Dwarf).** Rock garden type of above. Pkt. 10c.

## GODETIA

**Dwarf.** A fine mixture of all shades in rose, pink, cerise, carmine, scarlet, lavender, cream and white. Very fine for borders. Pkt. 10c.

## LARKSPUR

Pkt. 10c; any 3 for 25c

**Carmine King.** Deep carmine-rose.  
**Exquisite Rose.** Improved rich rose.  
**Los Angeles.** Salmon rose.  
**Blue Spire.** Deep violet blue.  
**Lilac Blue.** Just as the name says.  
**Pink Perfection.** Clear pink.  
**White King.** Large flowered pure white.  
**Finest Mixed.** A perfectly balanced color mixture.

## LOBELIA

Perfect little blue flowers for a dwarf border.  
**Emperor.** Gentian-blue flowers, green foliage. Pkt. 10c.  
**Crystal Palace.** Deep blue, dark red foliage. Pkt. 10c.

## MARIGOLD

Pkt. 10c; any 3 for 25c

**Crown of Gold.** Bright golden orange. Odorless.  
**Guinea Gold.** Rich orange carnation-flowered type.  
**Goldsmith Mission Giant.** Huge orange flower.  
**Harmony.** Scabiosa or anemone type flower, orange crest and maroon guard petals.  
**Mammoth Mum.** Chrysanthemum-like flower ball. Light yellow.  
**Spry.** Yellow-bordered mahogany Harmony type.  
**Sunset Giants.** Huge carnation flowered lemon to deep orange.

## NASTURTIUM

**Golden Gleam.** Will respond with an abundance of bloom to generous watering during dry weather. Pkt. 10c; 1 oz. 25c.

## PANSY

**Jumbo.** Up to 4 1/4" across in all shades of the rainbow. Pkt. 25c.  
**Super Swiss.** Finest Swiss types in a perfectly balanced mixture of fine red, golden yellows, rose and fuchsia shades, three-tone color effects, blues, violet and many in-between shades, all beautifully blotched and bordered in contrasting blues. Pkt. 25c.  
**Dwarf Swiss Giants.** Excellent Swiss strains selected for dwarf and compact habit. Pkt. 25c.  
**Mammoth Deluxe Pansy.** Robock's Blends. Pkt. 35c.

## SALVIA

**Brilliant red flowers with dark olive green foliage.** Pkt. 25c.  
**Bonfire.** Bright scarlet flowers.  
**Splendence.** Late flowering type, excellent for bedding.

## SCABIOSA

**Blue Moon.** Rich, deep lavender composed of broad, heavy, wavy petals, entirely unlike the old pincushion type. Pkt. 10c; large pkt. 25c.  
**Deluxe Mixture.** Pkt. 10c.

## STOCKS (Early Giants)

Well rounded, large, fully double blooms on long stems.  
**Mixed Colors Only.** Pkt. 10c.

## STOCKS (Ten Weeks)

**Mixed Only.** Dwarf type of the above. Pkt. 10c.

## SWEET WILLIAM

**Single Mixed.** Many fine, well-blended colors. Pkt. 15c.  
**Double Mixed.** Finest double mixture. Pkt. 15c.

## VERBENA

**Finest Mixture.** Contains a mixture of varieties; very harmoniously blended. Pkt. 10c; large pkt. 15c.

## ZINNIAS—Pkt. 10c; large pkt. 15c; 3 pkts. 25c

### Dahlia Flowered

**Exquisite.** Light rose with deeper center.  
**Canary Bird.** Delicate primrose yellow.  
**Crimson Monarch.** Largest and best crimson scarlet.  
**Dream.** Deep lavender turning to rich purple.  
**Golden Dawn.** Golden yellow, almost orange.  
**Illumination.** Deep Tyrian rose.  
**Luminosa.** Bright deep pink with suffusion of salmon.  
**Oriole.** Glistening orange and gold.  
**Polar Bear.** The best of all white Zinnias.  
**Purple Prince.** Rich, deep purple.  
**Special Gold Medal Mixture.** A well blended mixture.

### Lilliput, Baby or Pompon Type

Dwarf, bushy plants, very branching, covered all summer with small double flowers. Pkt. 10c.

### Fantasy Type

Shaggy but graceful flowers in pastel colors, mainly cream and pink. Pkt. 10c.



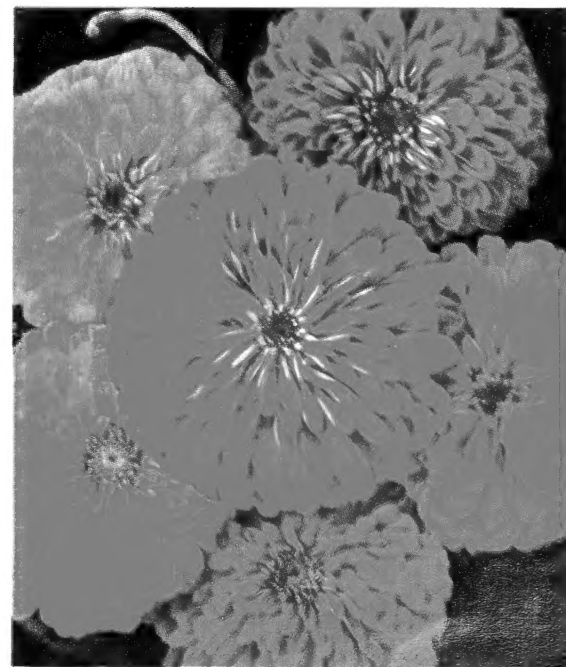
MAMMOTH DELUXE PANSY

## MAPLE LEAF PANSY

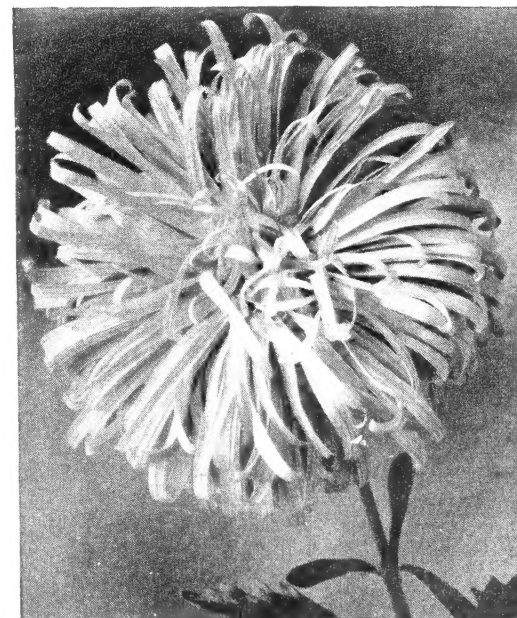
Selected mixed, excellent for cutting. Pkt. 50c.

## ENGELMAN'S GIANT

Large flowered, brightly colored strain. Extra selected. Pkt. 50c.



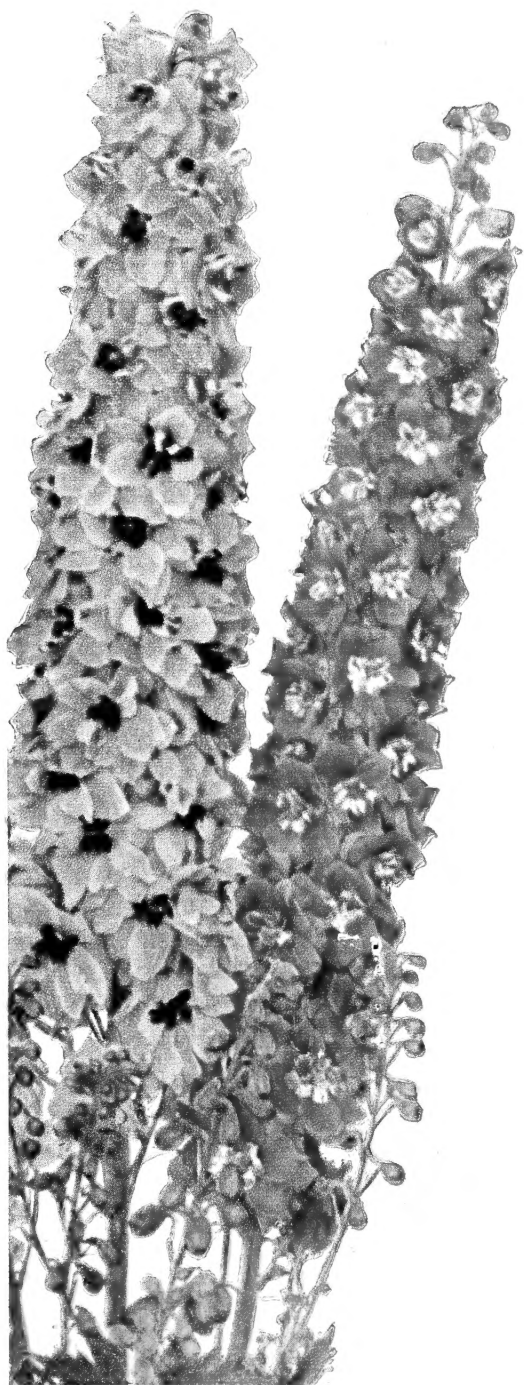
DAHLIA FLOWERED ZINNIAS



IMPROVED CREGO ASTERS







## **DELPHINIUMS**

### **Giant Pacific Hybrids Mixed**

Tall, slender, graceful flower spikes of well-spaced blooms of large size. About 5 feet tall with a magnificent color range. The crested "bees" of white, cream, black and brown add to the beauty of the flowers. Excellent branching habits. **Pkt. 50c; large pkt. \$1.00.**

**Strong Seedling Plants — 25 for \$2.50 prepaid.**

# DIENER'S TOMATOES

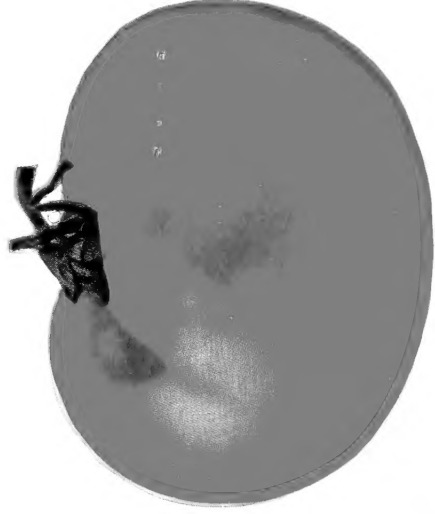
## from Originator's Stock

Each packet 25c

**Diener's PEPPER TOMATO**—An extra early bearing variety with a distinct peppery flavor.

**Diener's YELLOW TOMATO**—A large yellow tomato.

**Diener's VENTURA**—Perfect form, smooth as an apple, of solid flesh and delicious flavor.



**GROWERS AND FLORISTS**  
Write in for Wholesale Prices  
on Your Letterhead

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**PLEASE READ BEFORE ORDERING**  
**Order Early.** Place your orders for flower seeds and plants early so that you will not be disappointed in your selection. All orders are filled promptly the same day they are received or the day after. Perennial plants will be shipped in season.

**TERMS:** Cash with order. Remittance should be made by Postal Money Order, Bank Draft, Checks or Express Money Order. Where it is not possible to obtain these and money is enclosed, the letter should be registered. Canadian customers please remit by Postal Money Orders. Positively no C.O.D. orders accepted unless 25% of order accompanies order.

We cannot accept orders under \$1.00.

**ROHBOCK'S SONS, INC.**  
Orem, Utah, U.S.A.